

## **Qualitative Research Methods**

### **CLASS SESSIONS**

Monday, June 27, 2016 - Friday, July 1, 2016 8:30 AM - 12:30 PM

The classroom location is in the Hammer Health Sciences Center- 316

Hammer Health Sciences Library (HHS) is located at 701 W. 168<sup>th</sup> St. New York, NY 10032

Directions can be found here: <https://www.cuepisummer.org/contactpage>

### **INSTRUCTOR**

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### **COURSE DESCRIPTION**

This course will provide an introduction to the principles and practice of qualitative research. Participants will gain an overview on how to design, conduct and evaluate qualitative research. Course sessions will include theoretical concepts underlying qualitative research, study design (including integration of qualitative and quantitative methods), and the principles and strategies for participant recruitment. We then focus on building skills in three methods of qualitative data collection commonly used in public health research, interviews, group discussion, and observation. We also include writing and presenting qualitative research, and throughout the course we focus on assessing the quality of qualitative research. We will not cover data analysis. The course balances lectures with skill-building participatory sessions focusing on core skills (e.g. developing a recruitment strategy, critiquing research instruments, conducting an interview, moderating a group discussion, responding to journal reviewers).

### **PREREQUISITES**

None.

### **COURSE LEARNING OBJECTIVES**

By the end of the course, participants will be able to:

1. Distinguish the qualitative and quantitative research paradigms
2. Understand the principles underlying qualitative research tasks
3. Design and conduct rigorous qualitative research
4. Develop and evaluate effective qualitative research instruments
5. Understand the skills for effective qualitative data collection

## RECOMMENDED COURSE READING LIST

The following are recommended readings that focus on elements covered in the course. They may be read prior to the course or used as reference material.

1. Carter, S., Ritchie, J., and Sainsbury, P. (2009) Doing good qualitative research in public health: not as easy as it looks. NSW Public Health Bulletin, Vol 20(7-8).
2. Guest, Bunce, Johnson (2006) How Many Interviews are Enough? An Experiment with Data Saturation and Variability. Field Methods, Volume 18, Number 1 February 2006 p59-82.
3. Colucci (2007) \_Focus groups can be fun\_: The use of activity oriented questions in focus group discussions. Qualitative Health Research 17(10):1422-1233.
4. Belgrave, Zablotsky, & Guadango M. (2002). How do We Talk to each Other? Writing Qualitative Research for Quantitative Readers. Qualitative Health Research Vol.12 No. 10 1427-1439.
5. Penrod (2003) Getting Funded: Writing a Successful Qualitative Small-Project Proposal. Qualitative Health Research Vol.13 No. 6 July, 2003 821-32

## COURSE STRUCTURE

Class time is 20 hours total. The structure of the workshop will include a mixture of lectures, discussion, group activities to build core skills with assistance from the instructor.

## COURSE SCHEDULE

Day 1	
<b>8.30 – 12.30</b>	Welcome/Overview Introduction to Qualitative Research  <i>Break</i>  <u>Activity:</u> Applying Qualitative Research  Participant Recruitment <u>Activity:</u> Recruitment Strategies (30min)
Day 2	
<b>8.30 – 12.30</b>	Designing In-Depth Interviews <u>Activity:</u> Critique an interview guide  <i>Break</i>  Conducting In-Depth Interviews <u>Activity:</u> Interviewing skills
Day 3	
<b>8.30 – 12.30</b>	Designing Focus Group Discussions <u>Activity:</u> Critique a discussion guide  <i>Break</i>  Conducting Focus Groups <u>Activity:</u> Moderation skills
Day 4	
<b>8.30 – 12.30</b>	Design & Conduct of Observation <u>Activities:</u> Structured & unstructured observation skills  <i>Break</i>  Field Tasks: Iterative, Training Transcription
Day 5	
<b>8.30 – 12.30</b>	Writing & evaluating qualitative research <u>Activity:</u> Assessing qualitative research articles  <i>Break</i> <u>Activity:</u> Responding to reviewer critiques Course Evaluations & CLOSE