

Iowa Implementation for Sustainability Framework®

	<b>PHASE 1 Create Awareness &amp; Interest</b>	<b>PHASE 2 Build Knowledge &amp; Commitment</b>	<b>PHASE 3 Promote Action &amp; Adoption</b>	<b>PHASE 4 Pursue Integration &amp; Sustained Use</b>
Marketing	Elevator Speech <sup>2</sup> Publicize New Equipment <sup>2</sup> Slogan and Logo <sup>2</sup> Sound Bite <sup>2</sup>		<b>Academic Detailing</b> <sup>1,2</sup> Mobile Roadshow <sup>1,2,4</sup>	
Information	Announcement <sup>3</sup> Newsletter Staff Meeting	<b>Education</b> <sup>1</sup> Inservice <sup>1</sup> Orientation <sup>4</sup> <b>Poster</b> <sup>1,3</sup>		
Learning	Journal Club <sup>2</sup>	<b>Case Study</b> <sup>4</sup>	<b>Learning Community</b> <sup>1,2</sup> Skill Competence <sup>2,4</sup> <b>Training</b> <sup>2,4</sup>	
Commitment	<b>Compatibility</b> <sup>2,3,4</sup> <b>Link to Priorities</b> <sup>2,3,4</sup> <b>Relative Advantage</b> <sup>2,3</sup>	Action Plan <sup>3,4</sup> <b>Clinician Input</b> <sup>3,4</sup> <b>Credible Evidence</b> <sup>1,3,4</sup> <b>Gap Analysis</b> <sup>1,3,4</sup>	<b>Link to Patient Needs</b> <sup>1,2,4</sup> <b>Try the Change</b> <sup>4</sup> Workflow <sup>2,4</sup>	
Change Agents		<b>Knowledge Broker</b> <sup>1,3</sup> <b>Opinion Leader</b> <sup>3,4</sup>	<b>Change Champion</b> <sup>2,4</sup> Core Group <sup>2,4</sup> <b>Cultural Broker</b> <sup>1,2,4</sup> <b>Facilitator</b> <sup>1,2,4</sup>	
Decision Support	<b>Flyer</b> <sup>2,3</sup>	<b>Resource Material</b> <sup>3,4</sup>	<b>Checklist</b> <sup>2,4</sup> <b>Clinician Reminder</b> <sup>2,4</sup> <b>Decision Algorithm</b> <sup>2,4</sup> <b>Order Set</b> <sup>2,4</sup> <b>Patient Decision Aid</b> <sup>2,4</sup> Patient Reminder <sup>2,4</sup> Pocket Guide <sup>2,4</sup>	
Adaptation		<b>Observable Impact</b> <sup>1,3,4</sup> <b>Simplify</b> <sup>3,4</sup>	<b>Adapt for Subgroup</b> <sup>2,4</sup> <b>Documentation</b> <sup>2,4</sup> Integrate into Existing Protocols <sup>4</sup> <b>Interprofessional Discussion</b> <sup>1,2,4</sup> Link to Resources/Equipment <sup>2,4</sup> <b>Local Adaptation</b> <sup>1,2,4</sup> <b>Patient Input</b> <sup>1,2,4</sup> <b>Professional Roles</b> <sup>1,2,4</sup> <b>Role Model</b> <sup>1,2,4</sup> <b>Troubleshoot for Individual</b> <sup>2,4</sup>	Link to Governance Responsibility <sup>3</sup> <b>Organizational Policy</b> <sup>1,2,3</sup>
Data		<b>Benchmark</b> <sup>1,3,4</sup> Clinician Data Collection <sup>1,3</sup>	<b>Audit Indicators</b> <sup>2,4</sup> <b>Data Feedback to Group</b> <sup>1,2,4</sup>	<b>Data Feedback to Individual</b> <sup>1,2,3</sup> <b>Trend Data</b> <sup>1,2,3</sup>
Organizational Infrastructure		<b>Progress Report</b> <sup>3,4</sup> <b>Report to Local Leader</b> <sup>1,3,4</sup>	<b>Rounding</b> <sup>1,2,4</sup>	Performance Evaluation <sup>3</sup> Report to Executive <sup>2,3</sup> <b>Report to Quality Program</b> <sup>3</sup> <b>Report within Governance</b> <sup>3</sup>
Reinforcement			<b>Incentive</b> <sup>2,4</sup> Just-in-Time Recognition <sup>4</sup>	Celebration Personalize Message <sup>1,2,3</sup> Public Recognition

Implementation strategies in bold are supported by at least some empirical evidence in health care. Superscript identifies additional phases for this strategy.